

THE TOY MARKET® in Europe - 20 years at your service...!

ADVERTISING RATES & ORDER FORM 2020

To send by post, by mail (scan) or by fax (Our address & our fax number are provided below)

Technical characteristics :

- Themes :** Old Toys, Antique Dolls and Automaton, Teddy's, Trains, Model cars
Printed copies : 2.000 to 2.500 copies – 3 times a year
Size : US (210x99mm) in Color
Languages : English / French / Flemish
Number of pages : 16 to 20 pages : Events diary, Addresses, Clubs, For sale: "pictures of objects to be sold"....
Subscription : In 12 countries worldwide ...
Distribution :
 1. By subscription in 12 countries
 2. Available in **20 toy shops and museums** in Belgium and foreign countries
 3. Sold during **International Swapmeets** (B, CH, D, F, L, NL, UK ...)
Mailing : Free to 550 dealers/collectors (randomized from our 14.000 addresses in our database)

Your choice : for the publication in the following issue (s): with publication date and booking **deadline (DL)**
 n°84: 20 Feb. '20 (DL: 28 Jan.'20) n°85: 25 June'20 (DL : 08 june'20) n°86: 26 Oct.'20 (DL : 14 oct'20)

Company :
Name : **First Name :**
Address :
Post Code: **City:** **Country :**
V.A.T. nr (for professional):

Advertising rates : - All the rates are V.A.T. 21% excluded. All the rates are valid for delivered material by the customer. (extra 'pre-press' work at charge of the customer!)

	!!NEW SIZES !! Attention.../Degressive prices by issue	Size (W. x H.) Your choice <input checked="" type="checkbox"/>	Full Color	1 issue	2 issues*	3 Issues* (1 year)	
A.	1/6 page	66 x 46 mm	Color	<input type="checkbox"/> 123 €	<input type="checkbox"/> 2x 110 €	<input type="checkbox"/> 3x 98,33€	
B.	1/3 page	66 x 97 mm	Color	<input type="checkbox"/> 188 €	<input type="checkbox"/> 2x 169 €	<input type="checkbox"/> 3x 151 €	
C.	2/3 page	132 x 97 mm	Color	<input type="checkbox"/> 305 €	<input type="checkbox"/> 2x 274,50€	<input type="checkbox"/> 3x 244 €	
D.	1/1 page	Hor.:210x105mm+5mm false cut+5mm borderless printing Vertic.:105 x210 mm+5mm false cut+5mm borderless printing	Color	<input type="checkbox"/> 567 €	<input type="checkbox"/> 2x 510 €	<input type="checkbox"/> 3x 453,33€	
E.	Cover - 1st page (underneath)	92 x 30 mm	Color	<input type="checkbox"/> 285 €	<input type="checkbox"/> 2x 255 €	<input type="checkbox"/> 3x 228 €	
F.	Back Cover	Cfr idem bloc D	Color	<input type="checkbox"/> 622 €	<input type="checkbox"/> 2x 557,50€	<input type="checkbox"/> 3x 498,33€	
G.	Selected Addresses : 1 picture + 3 lines (Maximum 300 characters!) Category to be chosen			<input type="checkbox"/> 75 €	<input type="checkbox"/> 2x 60 €	<input type="checkbox"/> 3x 55 €	
*Payment: 1. See details below/2. From two issues, invoice to be paid after each publication				Sub-total : € €	
				VAT 21% :	+ €	+ €	+ €
				TOTAL : € € €

Material delivery : By E-Mail : info@toymarket.eu (File type : JPEG, 300 dpi, 1/1, Full color)

Date : **Signature :**
 The booking of any advertising gives you the opportunity to be **for free in the Selected addresses** (Including 1 picture in the 'For Sale' page) and **in thick character in the diary** of the same issue. Above that, your event **will be listed for free** in our respective internet diary (www.toymarket.eu). **The internet advertising rates (for 2019-2020) are also available on request.**

Hoping that this proposal will "boost" you this year in your business, we send you, dear Mrs/Sir, our best regards.

EVERYTHING AROUND ANTIQUE TOYS
 Tél/ Fax : 00 32 (0) 2/736 28 64 (9am-12am)
 International bank (ING) of **Thierry LE CLERCO**:
 IBAN N° : BE 28 3100 1197 2920
 BIC : BBRUBEBB

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