**THE TOY MARKET® in Europe**  - More than 19 years at your service...!

**ADVERTISING RATES & ORDER FORM 2018**

**To send by post, by mail (scan) or by fax** (Our address & our fax number are provided below)

***Technical characteristics :***

**Themes :** Old Toys, Antique Dolls and Automatons, Teddy’s, Trains, Model cars

**Printed copies :** 2.500 copies – 3 times a year

**Size :** US (210x99mm) in Color

**Languages :** English / French / Flemish

**Number of pages :** 16 to 20 pages : Event diary, Addresses, Clubs, For sale: “pictures of objects to be sold”….

**Subscription :** In 12 countries worldwide ...

**Distribution :** 1. By subscription in 12 countries

2. Available in **20 toy shops and museums** in Belgium and foreign countries 3. Sold during **International Swapmeets** ( B, CH, D, F, L, NL, UK …)

**Mailing :** Free to 550 dealers/collectors (randomized from our 16.000 addresses in our database)

**Your choice** : 🗹 for the publication in the following issue (s): with publication date and booking **deadline (DL)**

**□ n°78: 20 feb.‘18**  **(DL: 22 jan.’18) □ n°79: 05 june ‘18**  **(DL: 20 may.’18) □ n°80: 12 September** **(DL: 29 aug.’18)**

**Company :** …………………………………………………………………………................................

**Name :** ………………………………………….. **First Name :** ……………………………………….

**Address :** …………………………………………………………………………………………………

**Post Code:** …………… **City:** …..…………………………. **Country :** ……………………………….

**V.A.T. nr (for professional):** ……………………………………………………………………………..

***Advertising rates :*** *-* All the rates are V.A.T. 21% excluded. All the rates are valid **for delivered material by the customer.**

(extra ‘pre-press’ work at charge of the customer!)

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | !!NEW SIZES !!  Attention... | Size (W. x H.)  **Your choice 🗹** | Full Color | 1 issue | 2 issues\* | 3 Issues\* (1year ) |
|  |
| A. | **1/6 page** | 66 x 46 mm | Color | 🞏 123 € | 🞏 220 € | 🞏 295 € |
| B. | **1/3 page** | 66 x 97 mm | Color | 🞏 188 € | 🞏 338 € | 🞏 453 € |
| C. | **2/3 page** | 132 x 97 mm | Color | 🞏 305 € | 🞏 549 € | 🞏 732 € |
| D. | **1/1 page** | Hor.:210x105mm+5mm false cut+5mm borderless printing  Vertic.:105 x210 mm+5mm false cut+5mm borderless printing | Color | 🞏 567 € | 🞏 1.020 € | 🞏 1.360 € |
| E. | **Cover - 1st page (underneath)** | 92 x 30 mm | Color | 🞏 285 € | 🞏 510 € | 🞏 684 € |
| F. | **Back Cover** | Cfr idem bloc D | Color | 🞏 622 € | 🞏 1.115 € | 🞏 1.495 € |
| G. | **Selected Addresses :**  **1 picture + 3 lines** (Maximum 300 characters!)  Rubric to be chosen | |  | 🞏 75 € | 🞏 120 € | 🞏 165 € |
| \***Payment**: **1**. See details bellow/**2.** From two issues, invoice to be paid after each publication | | | Sub-total : | ….…. € | ….…. € | ….…. € |
| VAT 21% : | + ….…. € | + ….…. € | + ….…. € |
| **TOTAL :** | **….…. €** | **….…. €** | **….…. €** |

**Material delivery :** By E-Mail : **info@toymarket.eu (File type : JEPG, 300 dpi, 1/1, Full color)**

**Date : …………………………………….. Signature : …………………………….**

The booking of any advertising gives you the opportunity to be **for free in the Selected addresses** (Including 1 picture in the ‘For Sale’ page) and **in thick character in the diary** of the same issue. Above that, your event **will be listed for free** in our respective **internet diary** ([www.toymarket.eu](http://www.toymarket.eu)).

Hoping that this proposal will “boost” you this year in your business, we send you, dear Mrs/Sir, my best regards.

EVERYTHING AROUND ANTIQUE TOYS THE TOY MARKET ®/COLLECT-HIT ®

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